

Becon Co., Ltd.

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Year Established 2020
Website www.beconx.com
Domestic Customers Oliveyoung, Atomy, Dr.C

Type of Business Manufacturing
Main Export Countries USA, Singapore, Europe
International Customers Wella, Medavita

The Person In Charge

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Position Manager
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Company Description

Spun off from Samsung Electronics' C-Lab in 2020, Becon is an AI beauty and healthcare startup. Using proprietary scanners, we provide professional skin, scalp, and personal color analysis. Our customized solutions are trusted by approximately 5,000 stores across 20+ countries worldwide.

Product

Becon AI Scanner

Function and Usage

The Becon AI scanner captures high-precision images of the skin and scalp to analyze over 20 factors, including pores, acne, pigmentation, sebum, and hair. It features moisture, temperature, and odor sensors for enhanced analysis, supports IoT-based Bluetooth and Wi-Fi connectivity, and includes an automatic UV sterilization function after use.

Marketing and Selling points

A key differentiator is analyzing both skin and scalp with one scanner. Additionally, the Becon Pro app enables comprehensive analysis via mobile cameras and tracks individual history to monitor improvement trends.

