

Bigglz, Inc.

bigglz.



Year Established	2021	Type of Business	Other
Website	www.bigglz.com	Main Export Countries	USA, Taiwan, Japan
Domestic Customers	Professional Sports Clubs, Entertainment Companies, Government Institutions	International Customers	Google, Kura Sushi (USA), Kinmaton (Taiwan)
The Person In Charge			
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Company Description

Bigglz is an AI startup specializing in sLLM fine-tuning and applied AI systems. We creatively deploy AI across IP and entertainment, mental wellness apps, and NFC-connected goods, building scalable digital-phygital applications that bridge advanced AI technology with real-world user experiences.

Product

AI Interactive NFC Keyring

Function and Usage

This solution links offline goods to AI-powered content via NFC. A keyring can instantly open lightweight mental counseling, while sports and entertainment merchandise connect users to AI chatbots and interactive fan communication. Smart business cards also bridge offline contact to personalized AI content experiences.

Marketing and Selling points

By turning everyday physical items into AI access points, this platform creates new promotional channels beyond apps and QR codes. It offers high scalability for fandom, wellness, and branding markets, delivering a distinctive, exhibition-ready digital-phygital marketing advantage.



Hiing app

Function and Usage

Hiing is an emotional interaction platform where users connect with AI in everyday life through AI character technology. Users gain emotional comfort by chatting with AI characters, record their feelings, and enjoy experiences linked to physical goods. At launch, various IP goods centered on Pogny NFC dolls were released and are now available in the Hiing app's commerce tab.

Marketing and Selling points

Hiing is a digital wellness app using character IP and AI persona chatbots to provide emotional support and emotion tracking, offering connected experiences with physical goods such as Pogny NFC dolls.

