

Impactive AI



IMPACTIVE AI



Year Established 2021
Website www.impactive-ai.com/en
Domestic Customers Samsung Electronics, SK Telecom, CJ CheilJedang, LOTTE INNOVATE etc.

Type of Business Other
Main Export Countries USA, Germany, Vietnam
International Customers Zinus, Fraunhofer, Radial, OCMG etc.

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Company Description

Impactive AI is a specialized AI solutions company in demand and price forecasting. Its solution, Deepflow, accurately predicts product demand, raw material prices, and new product performance. By optimizing inventory management, Impactive AI helps enterprises across manufacturing and distribution reduce costs and maximize profitability.

Product

Deepflow

Function and Usage

Deepflow is an AI-driven demand and price forecasting solution that automates complex forecasting processes, optimizes inventory management, and enables data-driven decision-making.

Key Solutions

- Deepflow Forecast: Product demand forecasting to optimize production and supply planning.
- Deepflow Materials: Developing procurement strategies through raw material price forecasting.

Marketing and Selling points

Deepflow delivers accurate forecasts of product demand and raw material prices. The solution generates impact across industries such as manufacturing and distribution, enabling companies to achieve a 30% reduction in inventory costs and shorten time by up to 80%.

