

# BLUE GOLD Co., Ltd.



Year Established 2014  
 Website <https://bluegold.co.kr/>  
 Domestic Customers End Users

Type of Business Manufacturing  
 Main Export Countries Germany, Hong Kong, Spain  
 International Customers SLS (Germany), ESUN (China)

**The Person In Charge**

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**Company Description**

BLUE GOLD Co., Ltd. is a nano-chemistry technology venture founded at Seoul National University in 2014. We develop functional nanomaterials enabling superhydrophobic, superhydrophilic, and anti-fogging performance. Our main product 'anti-fog microfiber LOOY' leads sales in major global markets, and now we're looking to expand into products for next-generation smart devices.

**Product**

**LOOY X (High-Performance Anti-Fog Optical Solution for Smart Glasses)**

**Function and Usage**

1. Ultra-high-performance anti-fog solution optimized for AI smart glasses and XR devices.
2. Using proprietary superhydrophilic nanotechnology, prevents fogging without harming sensors or optical coatings.

**Marketing and Selling points**

1. Key Advantages : Unmatched anti-fog performance; upgraded from the 7M-selling original LOOY based on global feedback (Oct 2025).
2. Marketability : Pioneering new markets as an essential functional solution and accessory for AI smart glasses.

