



Featuring Corp.

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|----------------------|---------------------------------------|-------------------------|---|
| Year Established | 2019 | Type of Business | Other |
| Website | https://featuring.co/ | Main Export Countries | JAPAN, USA, Southeast Asia |
| Domestic Customers | CJ Group, LG H&H, Naver, Kakao, Paldo | International Customers | L'Oréal, AB InBev (Oriental Brewery Co., Ltd) |
| The Person In Charge | | | |
| Name | Jiji Lee | Position | Sr.Account Manager |
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Company Description

Featuring Corp. is powered by Featuring AI, Asia's largest data engine, which analyzes 18 million social media channels and over 400 million pieces of content both domestically and internationally. We offer a range of services for influencer marketing, including social media content analysis, trend monitoring, audience analysis, and data tracking.

Product

Featuring

Function and Usage

An all-in-one influencer marketing platform powered by AI. From influencer discovery to campaign analysis, Featuring streamlines every step — and even offers full-service campaign execution to help brands run smarter, data-driven programs.

Marketing and Selling points

Leverage Northeast Asia's largest AI-driven influencer pool. Automate outreach, manage influencers, and track content performance — all in one integrated platform.

Featuring Enterprise

Function and Usage

A customizable social media intelligence solution that automates data collection, analysis, and insight generation. Tailor dashboards and features to your business needs and access real-time, high-quality social data for strategic decision-making.

Marketing and Selling points

Empowers enterprises with flexible, AI-driven data solutions built to scale. From fragmented signals to clear actions, Featuring Enterprise turns social media complexity into clarity — aligned with your business goals.

