

HANTEOGLOBAL, Inc.



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|----------------------|---|-------------------------|--------------------|
| Year Established | 2018 | Type of Business | Distribution |
| Website | https://www.hanteochart.com/ | Main Export Countries | USA, Chile, France |
| Domestic Customers | B2C Customers | International Customers | B2C Customers |
| The Person In Charge | | | |
| Name | Hyekyung Kim | Position | COO |
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Company Description

Hanteo Global is a global K-Culture platform company connecting fans, artists, and the music industry through data, platforms, commerce, and content. Built on Hanteo Chart, Korea's first music chart, it delivers trusted insights, global services, awards, festivals, and fan-driven experiences worldwide.

Product

Hanteo Chart

Function and Usage

Hanteo Chart is Korea's first music chart and a globally trusted standard for K-pop. Leveraging multiple technologies and data-collection systems, it builds reliable music chart infrastructures. With its data-driven expertise, Hanteo enables the creation of localized music charts in markets lacking official chart systems, supporting the growth and globalization of regional music industries.

Marketing and Selling points

Hanteo Chart is a trusted, data-driven music chart powered by multiple technologies including POS, API, and global data systems. With proven expertise in building fair and transparent charts, Hanteo enables countries without existing chart infrastructures to establish their own official music charts and ecosystems.



Pororing

Function and Usage

Pororing is a new K-fortune and lifestyle service built on the K-POP fandom experience. By analyzing fans' personalities, preferences, and data patterns, Pororing provides personalized fortunes and daily guidance. Combining fandom lifestyle with entertainment elements, the service offers a fun, intuitive, and uniquely tailored fortune experience. Pororing aims to become a new K-Culture platform enjoyed by global fans around the world.

Marketing and Selling points

Pororing is a K-fortune lifestyle service transforming K-pop fandom data into personalized, entertaining fortunes. Blending personality analysis, daily guidance, and fandom culture, it delivers a fun, intuitive experience designed to engage and delight global K-culture fans.

