

**bluedot Inc.**

**BLUEDOT**



<b>Year Established</b>	2019	<b>Type of Business</b>	Etc
<b>Website</b>	blue-dot.io	<b>Main Export Countries</b>	Canada, India
<b>Domestic Customers</b>	SPOTV	<b>International Customers</b>	
<b>The Person In Charge</b>			
<b>Name</b>	HyungSeok Han	<b>Position</b>	Director
<b>Phone</b>	+82-2-6205-0812	<b>E-mail</b>	philip.han@blue-dot.io

**Company Description**

BLUEDOT provides cutting-edge AI video processing solutions, including quality enhancement, encoding optimization, and real-time 2D-to-3D video conversion, that enable customers to unlock new revenue opportunities, reduce delivery costs, and create richer, more immersive video experiences.

**Product**

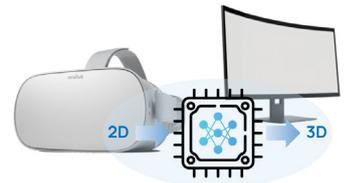
**Cube**

**Function and Usage**

Cube is a proprietary AI-based 2D to 3D video conversion solution that transforms existing 2D content into 3D video for VR and 3D display environments in real time, without requiring any service integration or user intervention. In addition, AI models are segmented by application purpose, enabling the solution to be optimized for a wide range of environments from on-device deployment to data-center servers.

**Marketing and Selling points**

Cube converts existing 2D content into high-quality 3D video in real time, enabling immediate use in VR and 3D display environments. This reduces the cost burden of producing new 3D content, lowers dependence on external content suppliers, and allows immersive content to be delivered faster and more efficiently.



**BlueWhale**

**Function and Usage**

BlueWhale is a versatile AI-powered video enhancement model that expertly balances sharpening, detail enhancement, and noise reduction, while being purposely built to process in real-time.

Trained to handle the contents created by professionals, including live broadcasts of sporting events and pre-recorded TV series, this model excels at upscaling HD footage to 4K and generating rich, lifelike textures.

**Marketing and Selling points**

Bluewhale integrates through API, AWS AMI, and SDK, offering flexible deployment across cloud and on-premise environments. As demand for high resolution content grows, it upgrades HD assets, enhances live streaming quality, and strengthens the competitiveness of OTT services.

