

Fin Insight Co., Ltd.

FinInsight[™]



Year Established	2015	Type of Business	Other
Website	fins.ai	Main Export Countries	USA, EU
Domestic Customers	KB Securities, WOORI Bank, Busan Bank, Nice D&B, Multicampus	International Customers	FIS Global
The Person In Charge			
Name	HyeonJin Kim	Position	Principal
Phone	+82-10-3119-2238	E-mail	jinny@fins.ai

Company Description

FinInsight is an AI Agent-based AX platform company that enables organizations to work with data more effectively. Insight Page allows users to analyze unstructured data through natural language queries, while Insight Studio designs and operates enterprise AI Agents for analytics, automation, and visualization, supporting AI-driven decision-making across business operations.

Product

InsightPage

Function and Usage

Insight Page is an AI Agent-based decision intelligence service. Users enter natural language queries, and AI Agents automatically collect, analyze, and interpret unstructured data. The service delivers actionable insights on corporate, brand, and individual reputation, including time-series trends, relative rankings, sentiment analysis, and key factors driving reputation changes—supporting clear, data-driven decisions.

Marketing and Selling points

AI Agent-Driven Reputation & Issue Intelligence
Insight Page operates as a real-time AI Agent that monitors corporate, brand, and individual reputation. It automates analysis and aspect-based sentiment evaluation to deliver accurate, decision-ready insights for proactive issue and reputation risk management.



InsightStudio

Function and Usage

Insight Studio is an enterprise AI Agent automation and visualization platform. Organizations can design AI Agents by combining data collection, analysis, and query functions into executable workflows. Through scheduling and monitoring, Agents run tasks autonomously, while integrated dashboards visualize results directly from connected databases for reliable, scalable operations.

Marketing and Selling points

Insight Studio enables organizations to easily design and operate automated AI Agent workflows. Users can create, execute, monitor, and manage data collection, analysis, and visualization through flexible automation, delivering scalable and reliable data operations tailored to diverse business needs.

