

Gadget Korea Inc.

GADGET KOREA



Year Established 2020
Website www.gadget.network/
Domestic Customers Outbound Tourist/Traveler

Type of Business Other
Main Export Countries KR, US, Europe, SEA
International Customers Outbound TO Outbound Traveler / Tourist

The Person In Charge
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Position Manager
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Company Description

Gadget Korea is an eSIM connectivity provider delivering reliable mobile data services for Korean and international travelers, as well as digital-first consumers. Gadget Korea is the eSIM market leader in South Korea and offers multi-country eSIM solutions, focusing on stability, reliability, and speed. With over 7 million users and approximately 700,000 monthly active users, Gadget Korea is expanding its global partnerships to enable affordable next-generation connectivity to the rest of the world.

Product

USIMSA (Korea Outbound) & Superalink (Global Outbound)

Function and Usage

USIMSA and Superalink provide global eSIM connectivity across more than 200 destinations. With no physical SIM card required, users can activate mobile data instantly by scanning a QR code. Designed for international travelers, USIMSA and Superalink deliver reliable, affordable, and seamless connectivity through stable local networks, making it a leading global data solution for overseas travel.

Marketing and Selling points

USIMSA and Superalink enable instant connectivity in over 200 destinations with a simple one-minute QR activation. Users benefit from high-speed data through direct local carrier networks, savings of up to 90% compared to traditional roaming, and 24/7 real-time customer support - offering a dependable and cost-effective data solution for travelers worldwide.

