

Sleepy Inc.

SLEEPY

Year Established 2024
 Website
 Domestic Customers B2C

Type of Business Manufacturing
 Main Export Countries USA, Japan, China
 International Customers B2C

The Person In Charge

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Company Description

Founded by a professor of Anesthesiology, Sleepy Inc. develops non-pharmacological digital sedatives and anesthetics. Its first product, Sleeby, is a stand-alone earplug using binaural beats for brainwave entrainment, facilitating rapid sleep induction. Ongoing clinical trials are validating the technology's efficacy and safety in achieving non-pharmacological CNS depression.

Product

Sleeby

Function and Usage

Sleeby is a stand-alone digital earplug designed for rapid, non-pharmacological sleep induction. It utilizes binaural beats for brainwave entrainment, synchronizing brainwaves to sleep-related frequencies for natural rest. At an ultra-lightweight 1.5g and requiring no smartphone connectivity, Sleeby ensures superior usability and distraction-free sedation for restorative sleep.

Marketing and Selling points

Sleeby delivers a drug-free, clinically proven sleep solution. Blending comfort, safety, and effectiveness, it is the ideal choice for busy professionals, students, and frequent travelers seeking restorative sleep and rest anytime and anywhere—without reliance on medication or external devices.



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