

LBS Tech



Year Established 2019
Website www.lbstech.net/en
Domestic Customers 언맨디드 솔루션, 뉴빌리티

Type of Business Other (Software Service)
Main Export Countries UK, Indonesia, Hong Kong
International Customers Aston University

The Person In Charge
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Position Manager
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Company Description

LBS Tech is a mobility data and software platform company providing AI-based solutions that connect vehicle services with real-world pedestrian accessibility. By analyzing traffic flow, pedestrian infrastructure, and user profiles, we enable inclusive first- and last-mile mobility through data-driven design of accessible pick-up and drop-off points.

Product

MaaS-Bridge

Function and Usage

MaaS-Bridge is an AI-based system that designs safe and accessible connection points between vehicles and pedestrian routes. It analyzes traffic flow, pedestrian infrastructure, and user characteristics to recommend optimal pick-up and drop-off locations, enabling seamless first- and last-mile mobility for wheelchair users, seniors, visually impaired travelers, and diverse urban users.

Marketing and Selling points

MaaS-Bridge addresses the gap between vehicle access and pedestrian conditions through AI-driven Mobility Point design. It identifies safe, accessible pick-up and drop-off locations for autonomous vehicles and MaaS. The solution is API-ready, validated through pilots, and recognized with the CES 2026 Best Innovation Award.

