

LEHOSAH Co., Ltd.

LEHOSAH



Year Established	2020	Type of Business	Manufacturing
Website	www.lehosah.com	Main Export Countries	USA, Japan, UAE
Domestic Customers	Shinsege International, Superdry, MinjuKim, Moduhous, Lotte Department	International Customers	L'Oreal, Wecord, Moza Jewelry
The Person In Charge			
Name	Mijin Kim	Position	CEO
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Company Description

LEHOSAH is an AI-powered jewelry tech company that merges 40 years of manufacturing expertise with cutting-edge personalization. Through its proprietary platform ChromaKey, LEHOSAH offers end-to-end solutions from generative design to production. By collaborating across industries such as beauty, gaming, fashion, and entertainment, the company delivers tailored jewelry manufacturing solutions that unlock new IP value—from brand partnerships to collections co-created with K-pop.

Product

ChromaKey

Function and Usage

ChromaKey is an AI-Powered jewelry design and manufacturing platform. It generates customizable jewelry designs based on user inputs and automatically converts them into production-ready specifications. The platform enables brands, designers, and manufacturers to efficiently manage personalized orders from design creation to scalable manufacturing.

Marketing and Selling points

ChromaKey enables scalable mass customization in jewelry by automating design generation and manufacturing integration. The platform reduces lead time, lowers operational complexity, and minimizes production errors, allowing brands to deliver personalized products at scale without increasing unit costs. ChromaKey transforms personalization into a sustainable, globally expandable business model.

