

NUUA Inc.

NUUA



Year Established	2012	Type of Business	Other
Website	https://nuua.ai/en/	Main Export Countries	China, Hong Kong
Domestic Customers	Wooricard, Korea Tourism Organization	International Customers	Hunan ChenFei, Beijing Lead Holiday, Letsfly
The Person In Charge			
Name	Man Lai Tin Odilia	Position	Manager
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Company Description

NUUA is a Korean-based travel technology company focused on transforming travel services through innovation and automation. As the first company in South Korea to achieve the IATA ARM Index, NUUA meets internationally recognized standards for modern airline content distribution.

Product

NUUA Aggregator & NUUA Office

Function and Usage

NUUA's core products, a flight content aggregator and a SaaS-based back-office system, enable travel sellers to access, sell, and manage airline content across traditional global distribution systems(GDS) and the next-generation airline distribution standard(NDC). By standardizing fragmented airline data and streamlining booking, settlement, and post-sale processes, NUUA reduces operational complexity and supports efficient scaling within an increasingly technology-led travel ecosystem.

Marketing and Selling points

NUUA is transforming the multi-trillion-dollar airline distribution market through automation. Starting in Korea, Singapore, and Japan, NUUA drives scalable airline distribution across Asia - enabling travel businesses to focus on selling airline products more efficiently.

